



Oktay KARACA

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Date of Birth	03.08.1998
Place of Birth	Çanakkale

EDUCATION

2024- Present	Hacı Bayram Veli University, Tourism Management Education. Ph.D.
2021-2024	Hacı Bayram Veli University, Tourism Management, M.S.
2016-2020	Gazi University, Tourism Management, B.S.

ACADEMIC POSITIONS

2024- Present	Research Assistant, Tourism Management, Atılım University, Turkey.
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RESEARCH INTERESTS

1	Destination Marketing
2	Tourism Marketing

PUBLICATIONS

1	F. F. İNCE, B. ÖZTÜRK, İ. KUMKALE, K. TÜT, O. KARACA, and Ş. B. SAĞLAM, “Evaluation of Contemporary Management Approaches in Hotel Businesses A Qualitative Application in Four and Five Star Hotels,” <i>Journal of Management and Economic Studies</i> , vol. 4, no. 1, pp. 59–81, March. 2022.
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