



06830 İncek, Gölbaşı, Ankara/TURKEY izay.reyhanoglu@atilim.edu.tr Tel: +90 312 586 88 87

PERSONAL

Place of Birth	İskenderun/HATAY
----------------	------------------

EDUCATION

2013-2018	Atılım University, Business Administration, Ph.D.
2009-2012	Mustafa Kemal University, Business Administration, M.S.
2002-2006	Çukurova University, Business Administration (Eng), B.S.

ACADEMIC POSITIONS

10/2022- present	Asst. Prof., Department of Aviation Management, Atılım
	University, Turkey
06/2019- 09/2022	Instructor, Dr., Department of Aviation Management,
	Atılım University, Turkey
05/2019-10/2012	Research Assistant, Department of Aviation Management
	Atılım University, Turkey

RESEARCH INTERESTS

1	Airline Marketing
2	Airline Management
3	Consumer Behaviour
4	Services Marketing
5	Airline Finance
6	Capital Markets

PROFESSIONAL SERVICE

01/2011- 03/2011	Hatay Esnaf ve Sanaatkarlar Odası/
	Entrepreneurship Training for Women/ Trainer
06/2006 12/2009	Kanaat İht. Mad. Ltd. Şti./ General Manager

PUBLICATIONS

1	Erdoğan, E.C., Tengilimoğlu, D., Bilgin, P., Reyhanoğlu, İ. (2024). Elektrikli Araç Satın Alma Niyetini Etkileyen Faktörlerin Belirlenmesi: Ankara İli Örneği, İşletme Araştırmaları Dergisi, 16 (3), 2043-2061. https://doi.org/10.20491/isarder.2024.1901
2	Reyhanoğlu, İ., & Tengilimoğlu, D. (2022). ANALYZING THE CRITERIA AFFECTING TRANSITION TO AIRPLANE BY COMPARING DIFFERENT METHODS. Journal of Mehmet Akif Ersoy University Economics and Administrative Sciences Faculty, 9(2), 1349-1373. https://doi.org/10.30798/makuiibf.1035167
3	Reyhanoğlu, İ., & Tengilimoğlu, D. (2021). A Field Study Towards Determining The Factors That Affect Preferences For Travel Mode Between City Pairs in Turkey. <i>Third Sector Social Economic Review, 56(4),</i> 2260-2279. Doi: 10.15659/3.sektor-sosyal-ekonomi.21.10.1670
4	Reyhanoğlu, İ., Tengilimoğlu D. (2019). "The Effect of Price and Prestige on Air Transport Preference in Intercity Transportation: A Field Study", Full paper published in 4th International Aviation Management Conference Proceedings Book, ISBN: 978-605-69953-0-9
5	Acaravcı, K,S., Reyhanoğlu, İ. (2013), "Energy Prices and Common Stock Returns: an Application for Turkish Economics", <i>Nevşehir Hacı Bektaşi Veli University Journal of Social Sciences</i> , 3, 94-110.

CONFERENCE PRESENTATIONS

1	Reyhanoğlu, İ., Tengilimoğlu D. (2019). "The Effect of Price and Prestige on Air Transport Preference in Intercity Transportation: A Field Study", 4th International Aviation Management Conference, Turkey, 18-19 October 2019
2	Acaravcı, S.K., Reyhanoğlu İ. (2013). "Energy Prices and Common Stock Returns: an Application for Turkish Economics", Cappadocia Series: International Conference on Energy Economics and Policy, Turkey, 16-18 May 2013

COURSES GIVEN

1	AVM102 Air Transportation
2	AVM212 Aviation Safety & Security
3	AVM309 Financial Management in Business for Aviation Management
4	AVM203 Principles of Accounting for Civil Aviation
5	AVM101 Introduction to Civil Aviation
6	AVM432 Research Methods for Aviation Management
7	AVM418 Aviation Economics and Policy
8	MBAE 501 Contemporary Management

CERTIFICATION AND TRAINING

1	"SHY-66, 147 ve 145 Mevzuat Eğitimi", ATÜSEM,
	August 01-03, 2018
2	"Eğiticinin Eğitimi", ATÜSEM, December 07-08, 2015
3	"Individual and Managerial Development", e+ Eğitişim, March 05-06, 2005