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EDUCATION

2018- Ongoing	Middle East Technical University, Industrial Design, Ph.D.
2015-2018	Middle East Technical University, Industrial Design, M.S.
2010-2015	Middle East Technical University, Industrial Design, B.S.

ACADEMIC POSITIONS

2023- Ongoing	Instructor, Department of Industrial Product Design Atılım University, Turkey
2015-2023	Research Assistant, Department of Industrial Product Design Atılım University, Turkey

RESEARCH INTERESTS

1	Design Innovation
2	UX- Mobile User Experience, Sustained User Experience
3	UI- User Interface Design
4	Conversation Design/ Conversation Design Elements
5	Product Design
6	Design Education

PUBLICATIONS

Scholarly Publications	
1	Demirci, H. M. (2018). <i>User experience over time with conversational agents: Case study of woebot on supporting subjective well-being</i> (Master's thesis, Middle East Technical University).
Academic Journal Articles	

1	Ünal, B., Deniz, G., Demirci, H. M. , & Bodur, G. (2022). A Research on Remote Teamwork in Computer Oriented Internship for Industrial Design Education. <i>Gazi University Journal of Science Part B: Art Humanities Design and Planning</i> , 10(1), 31-41.
2	Ünal, B., Demirci, H. M. , & Demirhan, E. (2021). Using a Brand Identity-Focused Project Structure to Improve the Competencies of Product Design Students. <i>Journal of Design Studio</i> , 3(2), 191-203.
3	Hatunoğlu, D. C., Gürkanlı, C. H., & Demirci, H. M. (2021). From makers to maker communities: A survey on Turkish makerspaces. <i>Online Journal of Art and Design</i> , 9(2), 127-139. (Design and Applied Arts Index- DAAI)

BOOKS

1	Demirci, H. M., (2021). Online Shopping Web Sites' Perceived Usability: A Case Study with Turkish Shopping Related Web Sites. In: Ahram, T.Z., Falcão, C.S. (eds) <i>Advances in Usability, User Experience, Wearable and Assistive Technology</i> . AHFE 2021. <i>Lecture Notes in Networks and Systems</i> , vol 275. Springer, Cham
2	Demirci, H. M. , & Hatunoğlu, D. C. (2021). Impact of Augmented Reality (AR) Tool Usage in Learning Engagement of Product Design Education. In B. Şimşek İlhan (Ed.), <i>Current Studies in Architecture, Planning and Design Sciences</i> (pp. 93–111). Duvar Publishing.
3	Demirci, H. M. , & Berberoğlu, M. (2020, February). User experience over time with personal assistants of mobile banking application in Turkey. In <i>International Conference on Intelligent Human Systems Integration</i> (pp. 646-652). Springer, Cham.

CONFERENCE PRESENTATIONS

1	Demirci, H. M. "Online Shopping Web Sites' Perceived Usability: A Case Study with Turkish Shopping Related Web Sites". The 12th International Conference on Applied Human Factors and Ergonomics (AHFE 2021), New York, USA, July 25-29, 2021.
2	Demirci, H. M. , & Hatunoğlu, D. C. "Impact of Augmented Reality (AR) Tool Usage in Learning Engagement of Product Design Education". AMPS- Online Education: Teaching in a Time of Change. Online Conference, April 21-23, 2021.
3	Demirci, H. M. , & Berberoğlu, M. "User experience over time with personal assistants of mobile banking application in Turkey." The 3rd International Conference on Intelligent Human Systems Integration (IHSI 2020), February 19-21, 2020. (Oral Presentation)(Co-chair)

HONORS&AWARDS

1	IDA 2021- Honorable Mention, “ Wave ”, Home Interior Products-Interior Furniture
2	IDA 2021- Honorable Mention, “ HELPEE ”, Transportation-Aircraft/Aerospace

ASSISTED COURSES

1	EUT101 Basic Design I (2015- 2017)
2	EUT102 Basic Design II (2015- 2017)
3	EUT116 Model Making (2017- Ongoing)

4	EUT299 Summer Internship (<i>2020- Ongoing</i>)
5	EUT301 Industrial Design III (<i>2017- Ongoing</i>)
6	EUT302 Industrial Design IV (<i>2017- Ongoing</i>)
7	EUT452 Disabled Oriented Product Design (<i>Spring 2022</i>)
8	EUT421 Portfolio Design (<i>2018- Ongoing</i>)